

MEDIA & CONTENT INTERNSHIP

BADMINTON NEW ZEALAND

Badminton New Zealand (BNZ) is the national body responsible for the promotion and development of badminton in New Zealand. We were established in 1927 and were a founding member of the International Badminton Federation (now BWF). Our organisation consists of 25 member associations throughout New Zealand and our purpose is “inspiring Kiwis to love badminton for life.”

Badminton New Zealand is excited to offer a Media & Content Internship in 2022. The internship can be filled from anywhere in the country, with the opportunity for travel and will offer work experience across a range of Badminton NZ-led digital campaigns, events and unique projects.

The role requires approximately 6-8 hours per week, commencing from January to November 2022. Hours of work are flexible and arrangements can be made to accommodate study commitments, exams, work or holidays.

The Media & Content Intern will receive hands-on work experience in the areas of:

- Creating video & static content for digital campaigns
- Collecting promotional content at national events or programmes
- Social media planning and strategies
- Potential opportunity to lead their own media or content project

The Media & Content Internship will ideally suit someone with the following skills:

- Experience in using social media platforms; Facebook and Instagram.
- Experience in videography; content collection and creation (BNZ uses Wondershare Filmora, but experience with the Adobe Creative Suite is favourable).
- Basic experience with Wordpress and Youtube platforms.
- Confident written, verbal and organisational skills
- Creative and innovative approach to digital campaigns.
- Ability to work without supervision.
- Enthusiastic and motivated.

APPLICATION:

Interested applicants are invited to submit a cover letter and CV to office@badminton.org.nz by **3rd December 2021, 5pm.**

The successful applicant will be subject to a NZ police check.