

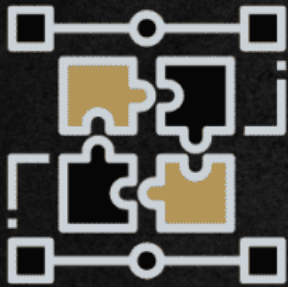


Virtual Hui

LEADING FOR THE FUTURE

Badminton New Zealand invites all associations to join the virtual discussion in a series of topics directed towards leading for the future.

2022 Virtual Hui Series



**BADMINTON NEW ZEALAND
STRATEGIC PLAN**

31st August



**PROPOSED AFFILIATION
MODEL**

21st September



**STRENGTHEN & ADAPT
PROJECT**

19th October



Virtual Hui
LEADING FOR THE FUTURE

WELCOME!

Housekeeping Notes:

- Microphone Off, Cameras On
- Encourage the use the Chat function for questions
- This session will be recorded
- Introduce yourself in the Chat;
 - Name, Association, Role

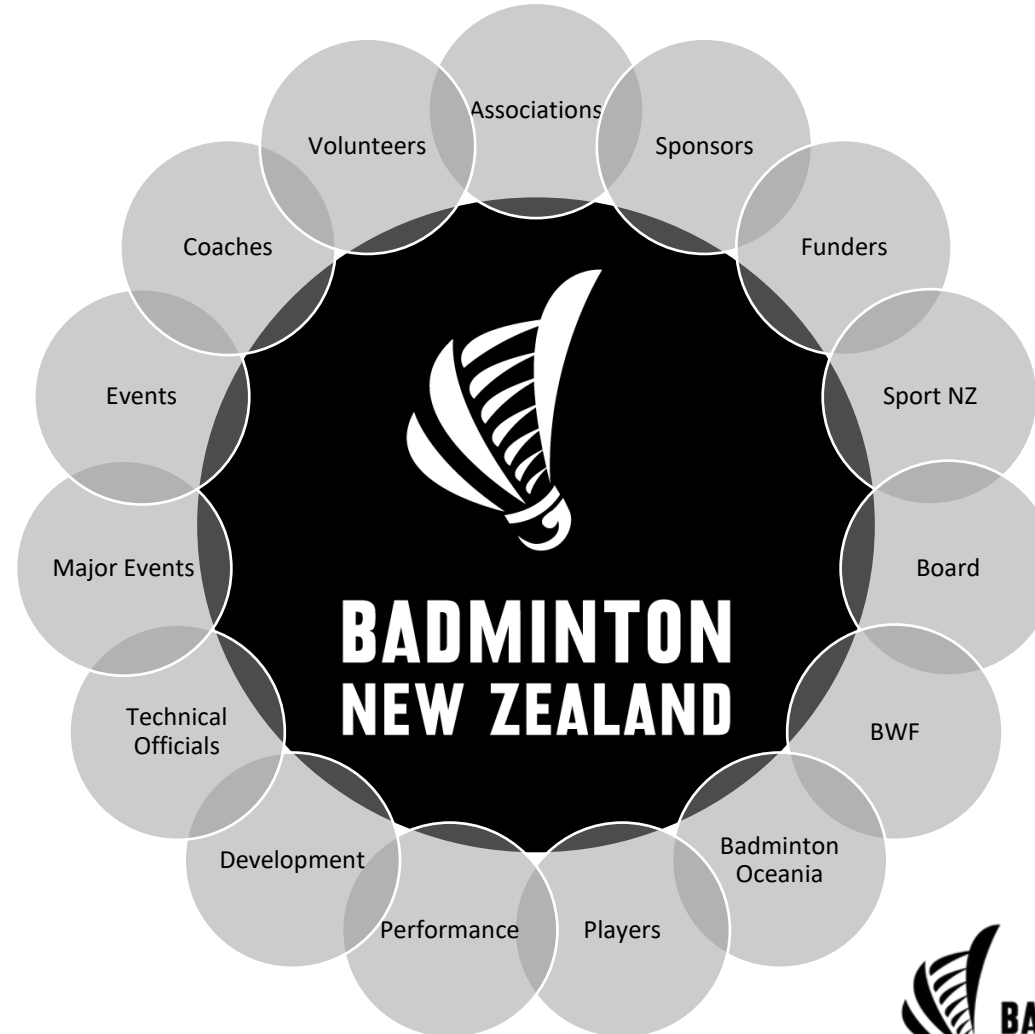
LEADING FOR THE FUTURE

Strategy has been “parked” for the past couple of years.

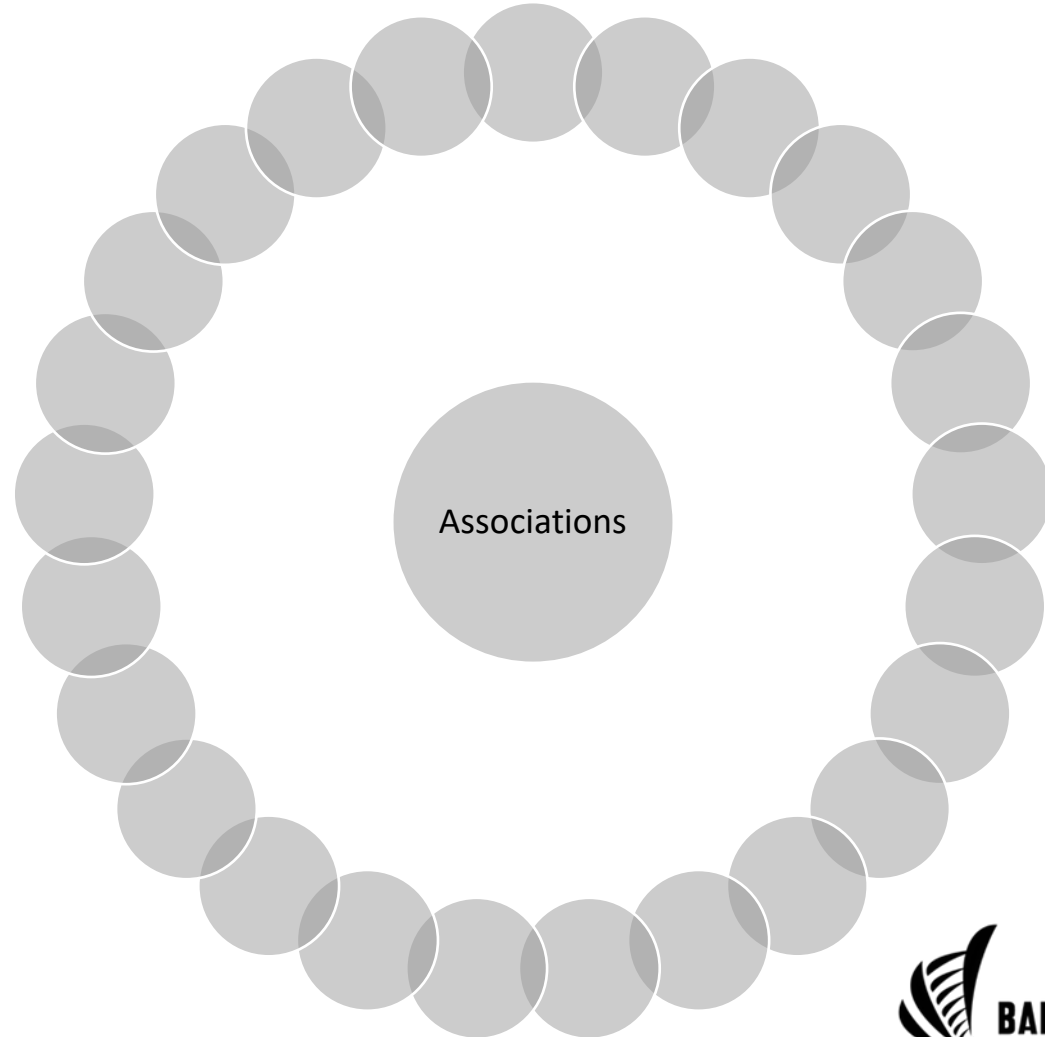
Badminton New Zealand Strategic Plan has been reviewed, revised and due for Board sign off in September.

Will be great to get Association feedback as well, prior to finalizing.

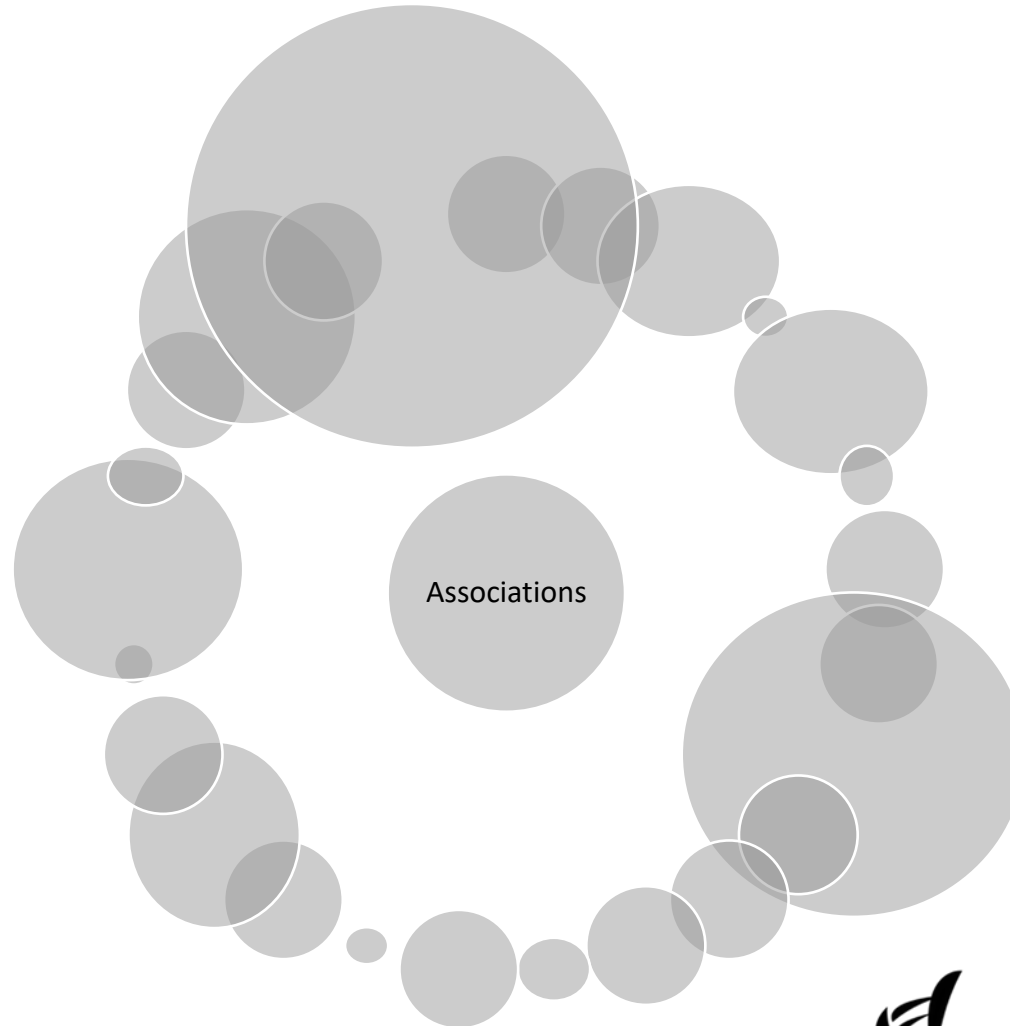
LEADING FOR THE FUTURE – PRESENT STATE



LEADING FOR THE FUTURE – PRESENT STATE



LEADING FOR THE FUTURE – PRESENT STATE



LEADING FOR THE FUTURE

Too many priorities, too little resource, too few \$\$\$

We need simplicity and meaningful change

WHAT COULD HAPPEN IF WE DO NOT AFFECT CHANGE?

WHAT COULD HAPPEN IF WE DO NOT CHANGE?



- no growth in the sport
- Associations will keep doing what they have always done. We won't be working smarter - just harder.
- Things get worse
- Badminton will become Auckland centric
- you are never going to go forward - you need to move with the times.
- If we keep just doing what we always have done things will get worse
- We'll be left behind
- Fall miles behind
- For CMBA we will see a continual decline in clubs
- Small Associations may drop away
- Won't encourage new participants
- Will miss out in funding against other sports
- Less interest from people playing the game
- Thames valley wouldn't exist
- InterAssn will fall down
- Greater struggles to bring funding to the sport
- How to you avoid small Assns when a key person, Graham Fiest, retires and there is no one left running the Assns???



Virtual Hui
LEADING FOR THE FUTURE

LEADING FOR THE FUTURE



**Badminton
Wales**

VISION FOR THE FUTURE

Badminton is professionally run, including all Associations.

Some Associations will have merged either with other Associations or potentially even with Badminton New Zealand.

All Association identities remain intact, irrespective of structure.

VISION FOR THE FUTURE

Leadership is not entrenched. Instead, succession is planned and actively encouraged.

Associations and Badminton New Zealand act in unison.

It all starts at grassroots with Associations and Clubs. Grow the base to grow at the “pointy end” of performance.

STRATEGIC PRIORITIES



POLL:

**HOW WOULD YOU RATE
THE STRATEGIC PRIORITIES?**

STRATEGIC PRIORITY RATING – 2PM SESSION



STRATEGIC PRIORITY RATING – 7PM SESSION



 STRATEGIC PLAN 2023 - 2026			
	Strategic Objectives	Strategic Measures	Areas of Focus
Vision A vibrant Badminton community enjoying success at every level.	#1 Our People are at the centre of all we do, enabling performance to be maximised and successfully offset by wellbeing and work/life balance.	Improving Annual Performance Review Process	Badminton New Zealand workforce optimisation Retain tightknit, positive, supportive culture Provide development opportunities to team
Purpose Lead the national delivery of positive Badminton experiences by enabling and empowering our communities.	#2 The financial Foundation of Badminton New Zealand is sustainable and an enabler of future growth.	Improving Badminton New Zealand and Association Revenue, Profit, Equity positions.	Ensure all major events deliver profit to build financial reserves Add resource to enable new "non tagged" sources of revenue/profit Implement affiliation model which encourages mutual growth Grow Charitable Trust to provide greater funding for Development
Values	#3 Our Community workforce is fully capable, professional, sustainable and connected.	Improving number of Associations with professional staff.	Build community leadership capability Support all Associations to have paid staff Implement systems to enable data insights/enhance understanding
Respect Excellence Courage Inclusion Collaboration	#4 Development programmes build future strength for all badminton participants. (players, coaches, TO's, volunteers)	Improving participant trends (annual snapshot) - both quantitative and qualitative	Develop/implement Coach Development Framework Support Associations to improve capability for all participants
	#5 A Performance programme capable of producing Top 100 ranked players	Athlete wellbeing measure	Policy and procedures with a focus on wellbeing Performance pathway and selection process clearly articulated for players Performance framework and performance strategic plan

STRATEGY FEEDBACK

FINAL QUESTIONS?

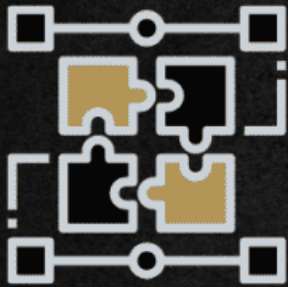


Virtual Hui

LEADING FOR THE FUTURE

Badminton New Zealand invites all associations to join the virtual discussion in a series of topics directed towards leading for the future.

2022 Virtual Hui Series



**BADMINTON NEW ZEALAND
STRATEGIC PLAN**

31st August



**PROPOSED AFFILIATION
MODEL**

21st September



**STRENGTHEN & ADAPT
PROJECT**

19th October